

Membership Benefits

- Recognition of compliance with the *MRS Code of Conduct*
- Subscription to *Research* and its supplements, *Research Buyer's Guide* and *MRS News*
- Access to the Codeline advisory service on best practice and on legislation affecting research
- Discount on attendance at MRS training courses
- Discount on attendance at the MRS Annual Conference and one-day conferences
- Opportunity to join MRS networking activities and attend Members' Evenings
- Access to *LitSearch* (the MRS literature sourcing service), Research Portal, collection of books and journals, and websites
- Discount on subscription to the *International Journal of Market Research* (free to Full Members and Fellows)
- Discount on subscription to the WARC.com database
- Voting rights in Council elections and at the AGM (excludes Affiliate Members)
- Eligibility to be a candidate for election to Council (excludes Affiliate Members)
- Access to a range of insurance and financial services products is available via a scheme administered by the Lark Group

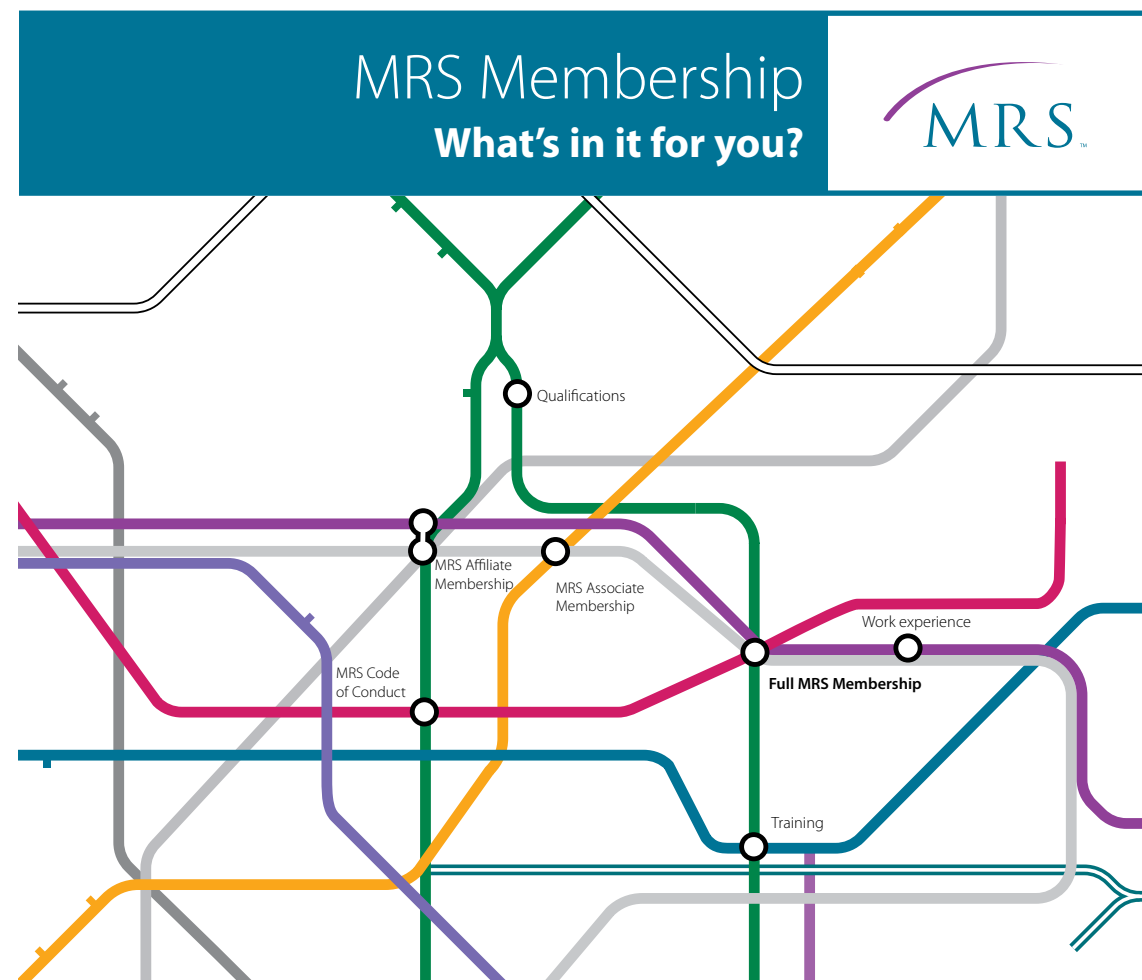
Helplines

Codeline (for queries about the *Code of Conduct*)
Conferences
Company Partner Service
Membership
Professional Development & Qualifications
Professional Standards
Publications
Training

codeline@mrs.org.uk
conference@mrs.org.uk
companypartners@mrs.org.uk
membership@mrs.org.uk
profdevelopment@mrs.org.uk
standards@mrs.org.uk
publications@mrs.org.uk
training@mrs.org.uk

Websites

MRS: www.mrs.org.uk
Research Live: www.research-live.com
Research Buyer's Guide: www.theresearchbuyersguide.com
Geodemographics Knowledge Base: www.geodemographics.org.uk



Get the most from your MRS membership

MRS membership says a great deal about you and how dedicated you are - it sets you apart. Make the most of it.

MRS provides you with knowledge, guidance, opportunity and a voice for the industry. Take a look at everything available to you as an MRS member:

Develop yourself

- Access a full range of training – research, business and leadership skills courses at all levels, face-to-face, online and in-company
- Attend the MRS annual and one-day conferences
- Participate in free events including Members' Evenings
- Join special interest networks
- Attend free 'Breakfast Bites' for young researchers
- Gain qualifications
- Access MRS professional development schemes
- Purchase discounted books
- Access job opportunities - post your CV on the web

Remember: MRS members receive discounts on all MRS training courses and conferences.

Get the latest advice on best practice and legislation affecting research

- MRS Code of Conduct
- Codeline advisory service
- Guidelines/Regulations
- Online FAQs
- Research clinic
- Public Affairs and Standards Updates

Remember: All of this guidance is free to MRS members.

Keep up-to-date with industry issues and advances in research

- Read industry news in *Research* magazine (monthly)
- Catch up with *MRS News* (quarterly)
- Access the *Research Buyer's Guide (RBG)*
- Take a look at our websites
- Take out discounted subscriptions to the *International Journal of Market Research* (free to Full Members and Fellows) and WARC.com
- Get your research projects started with *LitSearch* and the Research Portal

Remember: *Research*, *MRS News* and the *RBG* are sent to most MRS members

Get involved in the research community

- Join networks (R-Net is especially for new researchers)
- Attend network events
- Attend free Members' Evenings
- Access opportunities for advancement
- Access the MRS Company Partner Service

Remember: Meeting other MRS members could help your career or business.

Get the recognition you deserve

- Advance through the grading structure to demonstrate career progression from Associate Member (AMRS) to Full Member (MMRS) and Fellow (FMRS)
- Enter for Awards
- Become an industry spokesperson for the MRS Press Office
- Contribute a viewpoint, forum article or paper to the *International Journal of Market Research*
- Present at conferences

Remember: Membership provides opportunities for you to raise your profile.

Give something back - share your knowledge and expertise

- Speak at conferences
- Become involved in training as a tutor, speaker or convenor
- Present at Members' Evenings
- Publish your work
- Become a mentor
- Volunteer for MRS steering groups, advisory boards or MRS Council
- Offer work placements
- Give MRS feedback on consultations about standards and legislation

Remember: Membership works both ways - get satisfaction from helping others.

Call us on 020 7566 1820 or go online for further information at www.mrs.org.uk