



**Researching Children & Young People**  
*Gaining Research Skills and Understanding the value of Insight  
into Children & Young People*

**22-23 September 2008**  
**Agenda**

**Day 1**

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|---------------|--|
| 09.30 – 09.45 | Coffee and welcome/introduction to the course and tutors<br><i>Nicki Karet and Marnie Freeman, Sherbert Research</i>   |
| 09.45 - 10.30 | <b>Assembly</b><br>A bit about Sherbert<br>Delegate introductions/expectations<br>How much do you know? - Quiz<br>Voxpops  |
| 10.30 - 11.15 | <b>Lesson One</b><br>The 'nuts and bolts'<br>Methodologies<br>Recruitment  |
| 11.15 – 11.30 | Break  |
| 11.30 – 12.00 | <b>Lesson Two</b><br>Sample Design and Mock brief  |
| 12.00 – 1.00  | <b>Lesson Three</b><br>Moderating<br>Respond to a Mock Brief (syndicate work)  |
| 1.00 – 1.45   | Lunch  |
| 1.45 – 2.45   | <b>Lesson Four</b><br>Writing a discussion guide<br>Stimulus<br>Projective techniques<br>Brainstorm the brief for the afternoon's group and write the guide (syndicate work) |
| 2.45 – 3.15   | <b>Lesson Five</b><br>The what if's...   |
| 3.15 – 3.30   | Break  |
| 3.30 - 4.00   | Consumer shoes   |
| 4.00 – 4.45   | Final preparations   |
| 5 – 6.30      | The focus group, then HOMETIME!!   |



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**Day 2**

10.00 - 10:30	Assembly Day 2 quiz
10.30 – 11.30	<b>Lesson six</b> Feedback and reflection
11.30 –12.15	Role Plays
12.15 –1.15	Lunch
1.15 – 3.00	<b>Lesson seven</b> Child Development A look at child psychology
3.00 - 4.00	Final questions and answer time Summing up Course assessment forms Close